

Ultramag

The Quarterly Journal of the Australian Ultra Runners' Association (AURA)

Contribution Guidelines

These guidelines are based on AURA's Constitution and AURA's Media and Promotion Policy.

- AURA will only promote and/or advertise AURA sanctioned events within Australia. Accordingly, Ultramag will only report on Australian ultra events which are AURA sanctioned.
- Because Ultramag is an AURA publication for AURA members Ultramag will only publish race reports about AURA sanctioned events which are written by AURA members.
- To preserve the newsworthiness of Ultramag, Ultramag will only publish reports of AURA sanctioned events by AURA members which have not been previously published elsewhere including other magazines, blogs, Facebook etc.
- AURA may or may not promote some international ultra running activities/events conducted under the auspices of the International Association of Ultrarunners (IAU), of which AURA is a member. Accordingly, Ultramag may or may not report on international IAU events.
- AURA will not promote or advertise non AURA sanctioned events within Australia or the achievements of non AURA members. This includes events and/or individual ultra running endeavours undertaken for charity or fundraising purposes. Accordingly, Ultramag will not report on non AURA sanctioned events or events and/or individual ultra running endeavours undertaken for charity or fundraising purposes even if undertaken by an AURA member(s).
- Ultramag will not report on products and/or services (ultra running related or not) unless they comply with AURA's Constitution and AURA's Media and Promotion Policy, and they are paid for in accordance with the schedule of fees detailed in AURA's Ultramag Media and Promotion Pack.
- Ultramag will not publish articles by individuals or organisations that are self promoting or self serving.
- All contributions to Ultramag should be received but the contribution due date. Contributions received after the contribution due date are unlikely to be published.
- All contributions to Ultramag should be emailed to the editor in Word doc format and should be no more than 800 words. In exceptional circumstances, and in consultation with the editor, special articles longer than 800 words may be considered for publication.

- All contributions to Ultramag should be proof read and spell checked prior to submission.
- All photos/artwork provided to Ultramag should be high resolution and should be accompanied by any requisite captions and/or photographer/artist acknowledgements at the time of submission.
- Any contributions to Ultramag which do not comply with these contribution guidelines, but which are unique in nature and of intrinsic interest to the broad membership of AURA, may be considered for publication at the editor's discretion.
- Ultramag reserves the right to refuse to publish any contribution to Ultramag for reasons such as, but not necessarily limited to, lack of appropriateness, conflict of interest, space limitations, currency of information, repetitiveness (i.e., too similar to articles previously published), and/or relevance to the broad membership of AURA.

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